



Southern California Edison Backgrounder

Corporate Communications: 626-302-2255, www.edison.com/pressroom



Helping to Build Strong Communities

Southern California Edison (SCE), a subsidiary of Edison International, has a Strategic Engagement team that assist the company's diverse customers and underserved communities with information about the utility's programs and services. The team works with community based organizations, business and community leaders, faith-based organizations and educational institutions encouraging them to access SCE's services including customer discount programs, energy efficiency and conservation programs, sponsorships, scholarships and cash grants.

Reaching Out

Edison's philanthropic initiatives focus on education, the environment, public safety/preparedness, and civic engagement in underserved communities. The company's community support team directs corporate contributions to organizations across the 50,000-square-mile area the utility serves. The initiatives serve diverse groups including African American, Asian, Latino, Native American, Pacific Islander, women, seniors, faith-based, veterans, lesbian, gay, bisexual and transgender communities.

Employee Resource Groups

SCE's Employee Resource Groups comprise employees of various cultures, traditions, ethnicities, sexual orientation and gender. The groups promote cultural awareness within the company and volunteer their time, talent and energies in the community. The groups also help members achieve personal and professional growth, learn teamwork skills and offer leadership opportunities.



Community Forums and Capacity Building

Since 2010 SCE has hosted 24 community forums throughout the utility's service area. The sessions focus on supporting diverse ethnic communities with information including energy efficiency, economic assistance, grants, advanced technologies and supplier diversity.

In 2012 we will include in these meetings important information about electricity safety and emergency preparedness. The team also hosts workshops for nonprofits which offer support in the areas of grantmaking, board and staff development and financial accountability. In 2012, community forums and capacity building workshops will be held in Santa Barbara, Palm Springs, San Gabriel, Tulare, Pomona, Adelanto and San Juan Capistrano.



Speakers' Bureau

SCE's Speakers' Bureau is made up of employees who volunteer their time to inform customers about a variety of topics related to electricity. The service is free and includes multilingual speakers who are available to service clubs, schools, business and faith-based organizations, as well as senior and consumer groups.

With a wealth of knowledge about the electrical industry, SCE employee speakers can address energy efficiency, electrical safety, renewables, and the utility's customer programs.



Contact Us

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For more details about Strategic Engagement, go to www.sce.com/CommunityandRecreation

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